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Aviation Week Selects AeroTech's Dr. Paul Robinson as Finalist for 2011 Laureate Awards

Newport News, VA (December 8, 2010) -- AeroTech Research (ATR) announced today that Aviation Week has selected ATR President Dr. Paul Robinson as a finalist for the 2011 Aviation Week Laureate Awards. Dr. Robinson was nominated for his work in developing and implementing ATR's real-time turbulence reporting system, TAPS®.

According to Aviation Week, the annual awards recognize individuals and teams whose "achievements embody the spirit of exploration, innovation, vision or any combination of these attributes that inspire others to strive for significant, broad-reaching progress in aviation and aerospace."

TAPS automatically reports turbulence encounters from aircraft, downlinks the reports to the ground, and disseminates the information to aircraft operators and air traffic controllers. TAPS also reports atmospheric conditions, making it an important data source for improved turbulence forecasting.

Dr. Robinson is a Laureate finalist in the IT/Electronics category, which recognizes technology accomplishments of the past year. In 2010, TAPS report data was integrated into Weather Services International's (WSI) suite of cutting-edge flight planning and flight following tools, providing airline dispatchers, for the first-time, with a real-time integrated picture of turbulence encounters, weather, and aircraft position.

"We are excited to partner with ATR, a recognized leader and innovator in real-time turbulence detection and avoidance technologies. By combining ATR's TAPS® technology with WSI's En route Turbulence Forecasting and Fusion Flight Decision Support Services, WSI will offer airlines a proven and affordable solution to improve safety and reduce costs associated with en route turbulence," said Mark D. Miller, General Manager, Aviation Services at WSI.

"I am very honored to be considered as a finalist for Aviation Week's prestigious Laureate Awards and I see this as a validation of our efforts," said Dr. Paul Robinson. "TAPS is one of ATR's core products and our relationship with WSI makes it a key component in the total Turbulence Avoidance Solution. It further demonstrates that ATR is established as the leader in the field of turbulence detection and avoidance."

About AeroTech Research

AeroTech Research, Inc. (ATR) has been a leader in the field of atmospheric hazard detection and avoidance since 1994. ATR's proprietary technologies detect and report turbulence, wind shear, and wake vortex hazards and are protected by patents and patents pending. ATR has several other systems for atmospheric hazard detection and avoidance; many are developed in conjunction with NASA and FAA for Next Generation (NextGen) Airspace development programs. ATR is based in Newport News, Virginia, U.S.A. For more information, visit www.atr-usa.com.

About WSI

WSI (Weather Services International) is the world's leading provider of weather-driven business solutions for professionals in the aviation, energy and media markets, as well as multiple federal and state government agencies. WSI is a member of The Weather Channel Companies and is headquartered in Andover, Massachusetts with offices in Birmingham, England. The Weather Channel Companies are owned by a consortium made up of NBC Universal and the private equity firms The Blackstone Group and Bain Capital. More information about WSI can be found at www.wsi.com.

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